

HOW TO UPDATE 24-HOUR SHOWROOM PRICING

1. Access your 24-Hour Showroom website, which can be located using the dealer search on any brand website.
2. Click “Login” at the bottom of any page. Enter your user ID and password and click the “Login” button, then “Continue.”
3. Click on the “Boats” tab at the top of the page, which will take you to your inventory listings.
4. Click the button at the top right of your inventory page titled “Launch Inventory Control Panel.”

The screenshot shows the Tracker Boat Center website. At the top, there is a navigation bar with links for HOME, BOATS, ATVS, REPOWER, FINANCE, PARTS & SERVICE, SPECIALS, CONTACT US, and ABOUT US. Below this is a section for 'New and Used Boats For Sale' with a 'Launch Inventory Control Panel' button highlighted in yellow. A red arrow points from this button to the next screenshot. The main content area displays a list of boats for sale, including a '2013 Tahoe Q7 SF' with a base price of \$34,590 and a special price of \$35,215.

5. You will see a security page; choose the option “Continue to this website.”
6. You are now in your Inventory Control Panel (ICP). Locate the listing you wish to update, either by scrolling through the listings or using the “Search Boat Inventory” box at the top of the page. Click on any boat title.

The screenshot shows the Tracker Marine Group Inventory Control Panel (ICP). At the top, there is a navigation bar with links for Settings, Boats, Engines, ATVs, and Trailers. Below this is a search bar labeled 'Search Boat Inventory:' with a 'Go' button. A red arrow points from the search bar to the next screenshot. The main content area displays a list of boats for sale, including a '18ft 2014 Mako 18 LTS' with a price of US\$ 24095, a '17ft 2014 Mako Pro 17 Skiff CC' with a price of US\$ 15595, and another '17ft 2014 Mako Pro 17 Skiff CC' with a price of US\$ 15595. A red arrow points from the '18ft 2014 Mako 18 LTS' listing to the next screenshot.

7. You are now on the “Required Details” screen. Scroll down to “Boat Pricing.” You will see editable pricing fields on the left as well as a “Pricing Details” display on the right, which shows how the pricing entered will be displayed to the customer.

Boat Pricing

Price *
 USD Hide Price

Savings

Special Price (= Base Price - Savings)
displayed on inventory listings/search results

Price Qualifier

Included Options Price Freight Price

Prep Price

Total Price
It will be Final price customer should pay

 (Total price = Base Price - Savings + Included Options price + Freight price + Prep price)

Pricing Details will display as:

Base Price	US \$21,495.00
Savings	\$200.00
Special Price	US \$21,295.00
Inc. Options	\$600.00
Prep	\$375.00
Freight	\$150.00
Your Price	US \$22,420.00

Special Price will be displayed on inventory listings/search results when there is a savings amount, otherwise the Base Price will be displayed on listings/search results.

8. Update any of the pricing fields as needed. (Notes: The “Price Qualifier” field is used to explain details about options or other special information. It is not required but is available to provide upgrade details or other information you wish to convey. Also, base pricing can only be adjusted on *non-current* boats.)

9. Once you have verified the pricing looks correct on the right, scroll up and hit the “Save” button.

10. Then click the “Finish” button.

11. Finally, click the "Update" button to activate the listing.

Required Details

Photos & Videos

Descriptions

Measurements

Propulsion

Other Details

Preview Listing

Print Listing

View History

Update

Activate Listing

This listing is imported from TracNet, and cannot be deactivated here.

1. Set Status
 - "On" values will activate the listing on all websites you advertise with.
 - "Off" values will remove the listing from all websites you advertise with.
2. Click on the "Update" button.

 Mako 18 LTS

Status

On - Active

Update Back to Inventory

12. Your update is complete. You can return to your inventory listings by clicking the button labeled "List" at the top left of the page.

TRACKER MARINE GROUP

Settings Boats Engines ATVs Trailers

List Add Enhance Export

Search Boat Inventory: Go

Required Details

Photos & Videos

Descriptions

Measurements

Propulsion

Other Details

Save Continue Finish

Required Details

When creating a listing, you only need to fill out this page. However, statistics have shown that listings with more details receive more leads.

Contact: dealerservices@trackermarine.com